



We're Bringing Gospel Music to the Biggest Game On Earth!

December 19th, 2011

Dear Pastor / Church Leader:

We are days until the Biggest Game on Earth arrives in Indianapolis and we want you and your congregation to participate in some of the exciting festivities. For over a decade, the National Football League has sanctioned The Super Bowl Gospel Celebration as its only gospel event for the entire Super Bowl Weekend of parties and celebrations. This year, the 13th Annual Super Bowl Gospel Celebration will be 7:30 p.m. Friday, February 3rd, 2012 at Clowes Memorial Hall on the campus of Butler University featuring the multi-talented host of "Let's Make A Deal," Wayne Brady, and gospel's sweetheart, CeCe Winans, as this year's co-hosts with performances by Christian Contemporary artist Natalie Grant, gospel icons Donnie McClurkin and Hezekiah Walker, and the NFL Choir and Verizon's How Sweet the Sound 2011 Overall Winning Choir, Salvation and Deliverance Church. This letter contains exciting information on how you and your congregation can be a part of this historic occasion.

Our team has kicked off an exciting **Faith & Football** promotion and we would love for your congregation to participate. Tickets prices are \$39, \$59, \$79 and \$99, but for the **Faith & Football** promotion, we are offering your church a \$8.00 discount on group ticket purchases of 50 tickets or more (Note: additional fees will apply). Your savings can be passed on to your congregation or you can earmark this effort as a fundraiser within your church for the ministry of your choice. Additionally, a portion of the 2012 ticket proceeds will be donated to the Gary Brackett Foundation.

However, there's more to the **Faith & Football** promotion, the more you sell, the more you win! There are three levels to the **Faith & Football** promotion that can give you greater access to other NFL sanctioned events and activities, including the big game on Sunday. The prize levels are as follows:

- **Ultimate VIP** – The first church that sells 350 tickets or more - we will provide (4) SBGC VIP tickets, (2) Parking Passes, (4) Tickets To The NFL Experience, (4) VIP tickets to SBGC post reception, Participation in SBGC Red Carpet,
- **Super VIP**-Churches that sell 200 tickets or more - we will provide (2) SBGC VIP tickets, (2) Two parking, (2) VIP reception passes
- **VIP Package** - Churches that sell 100 tickets or more - we will provide (2) SBGC VIP tickets

If your congregation or any ministries in your church are interested in purchasing group tickets or participating in the Faith & Football Challenge, please contact **Liz Dixson-Tunstill (SBGC Local Market Representative) at 317.660.2087** for additional information. This promotion starts December 19th, 2011 and will end January 26th, 2012. For more information on the 2012 Super Bowl Gospel Celebration, please review the attached flyer or visit our website @ www.superbowlgospel.com.

Warmest Regards,

Super Bowl Gospel Celebration Team



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Church Contact Information

____ Yes, I would like for my church to participate in the Faith & Football Promotion

____ We are unable to participate in the Faith & Football promotion, but would like for my church to be a ticket outlet center and agree to the guidelines established for becoming a ticket outlet center.

____ Yes, we would like to participate and will be purchasing 50 or more tickets.

Name of Church _____

Address _____ City _____ Zip _____

Church phone number _____ Fax number _____

Contact Person _____ Contact Phone Number _____

Contact E-mail Address _____

Position in Church: Pastor _____ Asst. Minister _____ Deacon _____ Office Staff _____
Member _____

Number of people in the group: _____

Quantity of Ticket: \$39 _____ \$59 _____ \$79 _____ \$99 VIP Seating _____

There will be no refunds or exchanges once tickets are paid for.

- Tickets are offered at a group discount of \$8.00 off regular ticket prices
- A non-refundable \$2.00 venue renovation fee will be added to each ticket price
- All tickets must be picked up from the respective group/organization or church outlet
- Additional fees will vary using Ticketmaster online

Children: Children age 4 and under will NOT be permitted in any SUPER BOWL GOSPEL CELEBRATION, INC production this season.

Accessibility: If members of your group need assistance with wheelchair accessibility or have low hearing or low vision please contact our office in advance of the performance date so that we may provide the best possible theatrical experience for those individuals.

NOTE: Churches will have the option to use the rebate at point of purchase or receive a rebate check once promotion ends

I agree to the terms and conditions outlined in this agreement.

Signed by _____ Date _____

SIGN AND RETURN THIS COPY TO:
Super Bowl Gospel Celebration – Indianapolis 2012
ATTN: Liz Dixson-Tunstill at 317.660.2087 / 317.578.5499 (fax)
Or email: faithandfootball@superbowlgospel.com



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